

LOFT G



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SOPHISTICATED VIENNESE CITY LOFT SHOWS A MAXIMUM OF CREATIVITY & QUALITY

The owner had already had his loft in Salzburg planned and equipped by STEININGER several years ago - to his complete satisfaction. So, there was not only a great pledge of confidence, but also the specifications were relatively clear: It should be a stylish city loft in Vienna that performs like a 5-star design hotel.

With the Loft G, STEININGER shows that even in a small space, maximum creativity and quality is also possible, in this case just under 129m². The room was deliberately kept open, divided only by a cube in the middle with bathroom, wardrobe and a technical and storage cabinet. If the owner wants to separate individual room functions beyond that, he can refer to transparent curtains made by the linen manufacturer Leitner from the Mühlviertel region. The focal point and central theme of the loft is an 18-metre long sloping wall made of Pandomo coating, which smoothly rises up from the floor to the ceiling in an iridescent golden tone. On the one hand, it directs the eye to the fantastic view, on the other hand to a five-meter long shelf made of black steel, which forms the backdrop for the living room. From a constructional point of view, this shelf was one of the greatest challenges, both in terms of weight and in terms of insertion into the sloping wall or installation of the bio-ethanol fireplace.



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The centre of the living-dining area is formed by the STEININGER kitchen ROCK made of dark marble and illuminated by the decorative lamp ANWART (design Stephen Burks & Jaime Hayon) of the Spanish newcomer label Parachilna. The golden spatulated column adds a further accent and shows, as it cannot be moved, how to make a virtue of necessity. The wet room, covered with brushed and matt lacquered hemlock fir - here all the striking grains were removed to get the most uniform image possible - takes up the theme of „gold“, as do the two armchairs VERMELHA (designed by Humberto and Fernando Campana) by Edra in the entrance area, the lamps ABALLS, again by Parachilna, in the bathroom and bedroom and the hand-knotted, custom-made silk carpet designed by Jan Kath.

All components, including the washbasins made of Corian, were designed for the city loft and produced in STEININGER'S own manufactory in St. Martin in the Mühlviertel region.



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ABOUT STEININGER

STEININGER stands for purist, exquisite architecture, interiors and kitchens design. Mastermind Martin Steiner heads the headquarter in St. Martin (Upper Austria), with further locations in Linz, Vienna, Hamburg and London. At STEININGERS BESPOKE designs and architectural settings are in demand internationally: they inspire with striking, clear lines, timelessness and sophisticated details.

Martin Steiner is an esthete and a minimalist. Exceptional design is a decisive added value for him, as things has to work. He subordinates all designs to this creed. It defines space, shape and use accordingly. Urban concrete and rare metal alloys complete the range of materials. A new type of spatial, sensory and tactile experience arises.

BESPOKE DESIGN - THE STEININGER COLLECTION

STEININGER designs are a statement of sustainable luxury, style and comfort. This claim continues in the unique kitchen and furniture. Every design from the STEININGER Collection is made to measure. State-of-the-art CAD programs and cutting edge manufacturing technologies in the Austria production, ensure the highest quality. The artisan take care the fine details at the end. STEININGER is a manufacturer and feels committed to the trade.



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