

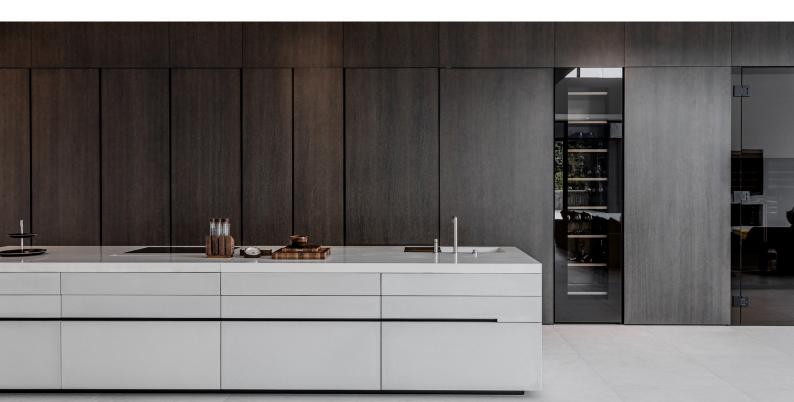
VILLA R - LUXURY WITHOUT LIMIT

The heart of every home is the kitchen. Nobody knows this better than Martin Steininger. With his purist and functional designs, the Austrian designer redefines timeless architecture, just like the cooking experience. Interiors with his design styling beautify residencies of wealthy clientele in world metropolises such as Vienna, London, New York, Dubai or Moscow: For a Russian couple with two children STEININGER.DESIGNERS designed, planned and realized an exclusive domicile that goes beyond known dimensions.

The first contact went back to the Milan Furniture Fair 2012. At the STEININGER stand, the striking new PURE concrete design caught the attention of the owners. They got into conversation, kept in touch and now a custom-made version of the monolithic kitchen island is standing in their home. Until then, six eventful years passed by. As the entire interior project exceeded usual dimensions by far and required not only expertise but also nerves of steel.

GRANDEZZA IN MILLENNIUM PARK

Villa R is located in Millennium Park, an exclusive residential resort near Moscow. The building with its four nested levels impresses through elegance and grandeur already from the outside. Inside, the 2000 m2 living space is almost overwhelming. This is how Creative Director Jürgen Hamberger and his team felt during the first site visit. The Russian family wanted a purist, modern ambience that is cosy and comfortable despite the size. "It is a challenge to cope with an interior of this scale. After all, the interior should not get lost in the vastness and should by no means look ostent-atious," Jürgen Hamberger remembers. Under these premises, STEININGER.DESIGNERS conceived the entire room, colour and material concept as well as the light, furnishing and interior planning.



SOFA LANDSCAPE, FIREPLACE AND KITCHEN ENVIRONMENT

Meeting point and heart of the villa is the spacious living area with the comfortable sofa landscape in front of the fireplace. This section merges seamlessly into the cooking and dining area, where the custom-made kitchen block in bright white concrete attracts all attention: PURE is a stylish design statement and meets all wishes of the family of four in terms of functionality, value and comfort at the same time. Adjacent to this area and on the other levels of the home, the designers created places of retreat for parents, children, guests and staff. There are also areas for activities and events. Despite the total of 2000 m2 of living space, all rooms can be reached quickly and without any detours.



CONTRAST AND MATERIAL MIX CREATE ROOM EXPERIENCE

The reduced and exquisite colour and material concept runs through all levels and defines rooms and their use. White plastered walls and light-coloured tiled floors in large formats accentuate entrance, living and kitchen areas. Furniture, cupboards and room panelling made of dark precious wood as well as wall panels made of matt lacquered surfaces and leather-covered panels contrast in colour and provide orientation. Warm-toned wooden floors in the master bedroom, the children's and guest rooms as well as in the TV room offer a natural feel-good atmosphere. Just like in the 100 m2 wardrobe room with integrated lighting, 4.5-metre-high walls and an impressive shoe cabinet.



Black-framed panorama windows set striking accents to the interior and exterior of the building. Just like the shelves, assemblies and accessories, which are also in black. In the master bathroom, a 5-meter-long washbasin "floats" above the floor and thus offers a spectacular view. Like the kitchen block, it is also made of flawless white concrete. STEININGER.DESIGNERS also came up with something special for the children's and guest bathroom: A dark wall panelling in combination with the illuminated washbasin area creates a luxurious, almost sacred ambience.



PERFECT UNITY

The floor coverings of light-coloured tile floors in large formats, which are continued throughout the building into the outdoor areas, remove the boundaries between inside and outside. Details such as illuminated steps, accentuating wall and ceiling luminaires provide orientation and create atmospheric lighting effects. Everything forms a harmonious whole, appears open, light and friendly. This is why Villa R is also the ideal place for staging contemporary art: The owners are passionate collectors and their paintings and room objects are shown to their best advantage on walls and floors. At the same time, the bright colours loosen up the reduced ambience.

PATIENCE AND SENSITIVITY REQUIRED

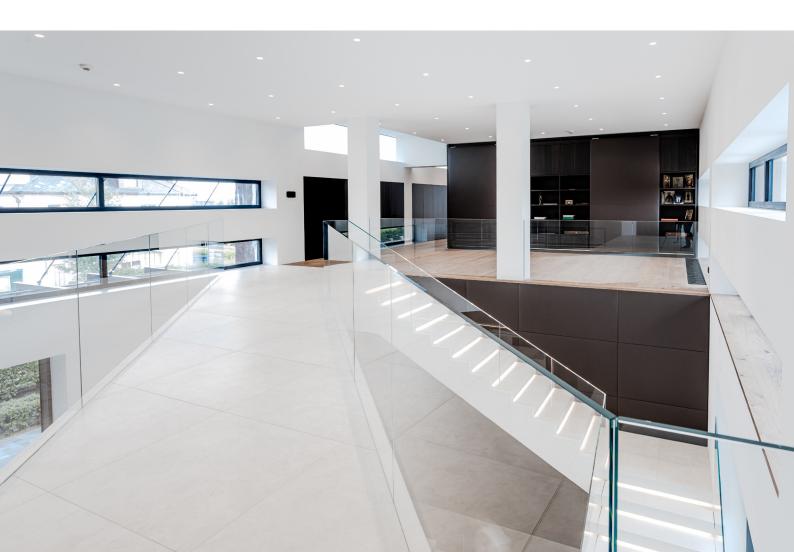
It was not only the project volume that slowed down construction progress. Initially, there were also different ideas regarding design and execution.

"We constantly had samples of walls and surfaces manufactured, which the craftsmen were only allowed to produce in series after approval. In this way we ensured quality and a uniform appearance," Martin Steininger says, who was on site on a regular basis. After many discussions and much coordination with owner and craftsmen, the knot was untied, so that in the end everyone pulled together. After about six years, Villa R was finished, STEININGER.DESIGNERS was rightly proud and the owners were happy: "Thank you very much for this wonderful project! You are creator of our fantastic house! We wouldn't change a thing!" so the concluding words from Moscow.

QUOTES BY THE OWNER

"Villa R offered appealing challenges to us. We mastered them because we think big and act methodically. That's what matters."

"You are creator of our fantastic house! We wouldn't change a thing!"



ABOUT STEININGER

STEININGER stands for purist, exquisite architecture, interiors and kitchens design. Mastermind Martin Steininger heads the headquarter in St. Martin (Upper Austria), with further locations in Linz, Vienna, Hamburg and London. At STEININGERS BESPOKE designs and architectural settings are in demand internationally: they inspire with striking, clear lines, timelessness and sophisticated details.

Martin Steininger is an esthete and a minimalist. Exceptional design is a decisive added value for him, as things has to work. He subordinates all designs to this creed. It defines space, shape and use accordingly. Urban concrete and rare metal alloys complete the range of materials. A new type of spatial, sensory and tactile experience arises.

BESPOKE DESIGN - THE STEININGER COLLECTION

STEININGER designs are a statement of sustainable luxury, style and comfort. This claim continues in the unique kitchen and furniture. Every design from the STEININGER Collection is made to measure. State-of-the-art CAD programs and cutting edge manufacturing technologies in the Austria production, ensure the highest quality. The artisan take care the fine details at the end. STEININGER is a manufacturer and feels committed to the craft.



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