

## PRESS INFORMATION

RED DOT BRAND AWARD 2019



**reddot award**

brands & communication design 2019

**STEININGER**

# STEININGER

## RED DOT BRAND AWARD 2019 GOES TO STEININGER

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Well-designed brand communication inspires: The international jury granted the Red Dot Design Award to STEININGER.DESIGNERS from Austria in the category „Brands & Communication Design 2019“. The Red Dot Award is one of the most coveted trophies in the creative industry. The award ceremony took place in Berlin at the beginning of November.

### THE RED DOT AWARD

The prize awards the best-designed brands and designs by designers, agencies and companies from all over the world. The jurors were impressed by STEININGER's successful brand communication, high design quality and creative performance. Among almost 8700 submissions, 72 works and brands, including the Austrian design manufactory, were finally awarded prizes.

„For around 65 years, the Red Dot Award has been one of the world's largest design competitions, providing a platform for the evaluation of design to designers, agencies and companies. Whoever emerges victorious from such a strong and international field of participants can be deservedly proud of themselves and their achievements,“ Professor Dr. Peter Zec, initiator and CEO of the Red Dot Award, emphasized.

Managing director and designer Martin Steinger was overjoyed to receive the trophy at the Konzerthaus Berlin on the evening of the event. „I am proud of my entire team and thank the jury on behalf of them all. Our concrete kitchen PURE and the Nice-Table08 have already received the Product Design Award. But the Red Dot Brand Award 2019 is a completely different league, because it recognizes the brand and all our work.“ STEININGER's contribution will be presented in the International Yearbook Brands & Communication Design 2019/2020. The two-volume publication will be published on 14 November and distributed globally.





# STEININGER

## ABOUT STEININGER

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STEININGER stands for purist, exquisite architecture, interiors and kitchens design. Mastermind Martin Steinger heads the headquarter in St. Martin (Upper Austria), with further locations in Linz, Vienna, Hamburg and London. At STEININGERS BESPOKE designs and architectural settings are in demand internationally: they inspire with striking, clear lines, timelessness and sophisticated details.

Martin Steinger is an esthete and a minimalist. Exceptional design is a decisive added value for him, as things has to work. He subordinates all designs to this creed. It defines space, shape and use accordingly. Urban concrete and rare metal alloys complete the range of materials. A new type of spatial, sensory and tactile experience arises.

### BESPOKE DESIGN - THE STEININGER COLLECTION

STEININGER designs are a statement of sustainable luxury, style and comfort. This claim continues in the unique kitchen and furniture. Every design from the STEININGER Collection is made to measure. State-of-the-art CAD programs and cutting edge manufacturing technologies in the Austria production, ensure the highest quality. The artisan take care the fine details at the end. STEININGER is a manufacturer and feels committed to the trade.



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### REQUEST HIGH-RESOLUTION IMAGES AND OTHER INFORMATION:

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