

PRESS INFORMATION

WORLD PREMIERE @ARCHIPRODUCTS MILANO 2021

archiproducts | MILANO

STEININGER

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Alongside the Milano Design Week and the Salone del Mobile, Archiproducts Milano is one of the most important industry events for the international furniture and interior scene.

STEININGER presents itself at the year-round exhibition with many design highlights and a world premiere.

BACK IN BLACK: WORLD PREMIERE IN MILAN'S CREATIVE DISTRICT TORTONA

Mastermind Martin Steining and his team are showing for the first time the „BLACK FOLD“ kitchen from the collection; an iconic kitchen block made of black steel!

„The creative district Tortona is the ideal place for this world premiere! It reflects our understanding of architecture & design! says mastermind Martin Steining. Design meets innovation here and that can be felt in every alley of the Italian metropolis!“

STEININGER COLLECTION AS ATTRACTIVE POINT FOR THE VISITOR

In addition to the extravagant BLACK FOLD kitchen object, the Austrian design manufacturer is presenting other design highlights from the STEININGER collection in the Italian design metropolis.

“We see a building as a setting, as a scenography, yes, as a stage theatre. For us, the overall picture always counts and that has to be the right one.

This is why we are constantly developing our collection, from exclusive accessories to furniture and high-tech kitchens,” says Steining.

DESIGN WORLD LOOKS AT ARCHIPRODUCTS MILANO

In a post-pandemic world, the boundary between living and working is dissolving. Under the motto `Future Habit @ at, 60 international design companies including STEININGER, will be exhibiting and showing how interior design defines a " new normal „creating the living space of the future.

Archiproducts Milano is open all year round.

Exhibition from April 2021 to March 2022



STEININGER

ABOUT STEININGER

STEININGER stands for purist, exquisite architecture, interiors and kitchens design. Mastermind Martin Steiner heads the headquarter in St. Martin (Upper Austria), with further locations in Linz, Vienna, Hamburg and London. At STEININGERS BESPOKE designs and architectural settings are in demand internationally: they inspire with striking, clear lines, timelessness and sophisticated details.

Martin Steiner is an esthete and a minimalist. Exceptional design is a decisive added value for him, as things has to work. He subordinates all designs to this creed. It defines space, shape and use accordingly. Urban concrete and rare metal alloys complete the range of materials. A new type of spatial, sensory and tactile experience arises.

BESPOKE DESIGN - THE STEININGER COLLECTION

STEININGER designs are a statement of sustainable luxury, style and comfort. This claim continues in the unique kitchen and furniture. Every design from the STEININGER Collection is made to measure. State-of-the-art CAD programs and cutting edge manufacturing technologies in the Austria production, ensure the highest quality. The artisan take care the fine details at the end. STEININGER is a manufacturer and feels committed to the craft.



REQUEST HIGH-RESOLUTION IMAGES AND OTHER INFORMATION:

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