

PRESSEINFORMATION

STEININGER DELIGHTS YACHT LOVERS IN MONACO



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AT THE MYS 2022, THE AUSTRIAN DESIGN MANUFACTORY INSPIRES WITH INTERIOR SOLUTIONS FOR YACHT REFINEMENT AND TAKES YACHT INTERIORS TO A NEW LEVEL OF LUXURY.

MYS stands for MONACO YACHT SHOW - and for the world's most prestigious, leading yacht show. At the end of September 2022, the crème de la crème of yacht owners, charter companies, potential buyers and lovers of luxury yachts from all over the world came together again this year to breathe in maritime luxury flair in Port Hercules. This year more than 100 carefully selected (super) yachts arrived in the principality's port. Speedboats, helicopters, submarines, sedans and luxury toys such as car decks with classic and bespoke luxury cars were presented, driven by luxury brands like Aston Martin and Lamborghini. These eye-catchers are part of the fair, which has much more to offer! The MYS is an international networking platform and source of inspiration where the latest innovations and extraordinary designs for maritime luxury are on display.

STEININGER SHOWS SPECIAL EDITION

CEO Martin Steining, together with his international team of designers and architects, presented a special edition of the award-winning kitchen FOLD, the FOLD in BLACK in matt black. When designing new yacht models, the manufactory uses the FOLD model indoors and the ROCK.AIR outdoor kitchen on the deck.

"We design every detail around the perfect appearance at sea and use materials such as fine woods, the finest natural stone, aluminum or urban concrete. Original on the one hand, precise functionality and long-lasting details on the other" says Martin Steining.

Sophisticated design from Austria is very well received by the international audience. Yacht builders, but also clients, are looking for innovations and unusual designs with a high level of functionality - i.e. design concepts like ours, adds Steining.



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ABOUT STEININGER

STEININGER stands for purist, exquisite architecture, interiors and kitchens design. Mastermind Martin Steinger heads the headquarter in St. Martin (Upper Austria), with further locations in Linz, Vienna, Hamburg and London. At STEININGERS BESPOKE designs and architectural settings are in demand internationally: they inspire with striking, clear lines, timelessness and sophisticated details.

Martin Steinger is an esthete and a minimalist. Exceptional design is a decisive added value for him, as things has to work. He subordinates all designs to this creed. It defines space, shape and use accordingly. Urban concrete and rare metal alloys complete the range of materials. A new type of spatial, sensory and tactile experience arises.

BESPOKE DESIGN - THE STEININGER COLLECTION

STEININGER designs are a statement of sustainable luxury, style and comfort. This claim continues in the unique kitchen and furniture. Every design from the STEININGER Collection is made to measure. State-of-the-art CAD programs and cutting edge manufacturing technologies in the Austria production, ensure the highest quality. The artisan take care the fine details at the end. STEININGER is a manufacturer and feels committed to the craft.



REQUEST HIGH-RESOLUTION IMAGES AND OTHER INFORMATION:

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