

PRESS INFORMATION

FRESHLY POURED - THE NEW EDITION OF A CONCRETE DESIGN ICON



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STEININGER MANUFACTURER PRESENTS PURE LUXURY KITCHEN IN A STYLISH CONCRETE CLOTH

The Austrian manufacturer presented the concrete design kitchen for the first time 10 years ago at the Milan trade fair with enduring success.

The unique kitchen made of concrete which had never been seen before had quickly conquered a clientele with an affinity for design and indulgence all over the world.

In 2022, head creative Martin Steining and his design reviewed and refined again the purist, monolithic kitchen island. Less in form, more in function that cannot be seen at first glance.

The result is a new edition of a design icon that, like the „original“, is already a classic design.



Mastermind Martin Steining tells us personally why concrete is the ideal material for the kitchen. We met the inventor of the concrete kitchen for an interview:

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WITH THIS MONOLITHIC CONCRETE KITCHEN ISLAND, IS THE NAME A PROGRAM?

Yes, the PURE impresses with its clear and precise design language. The integrated table made of solid wood and the herb bed made of stainless steel are not only functional elements, but also allow the surface materials to really come into their own, especially in combination with concrete, of course.

Characteristic of the kitchen is the concrete front with vertical and horizontal handles, the concrete hob flap and the integrated cross hairs made of stainless steel.

WHAT FASCINATES YOU ABOUT CONCRETE?

Concrete is alive and has something unique for me. In addition to the special character of the material, it is also its properties that make it ideal for use in the kitchen: concrete is heat-resistant and food-safe.

YOU ARE LISTED AS THE INVENTOR OF THE CONCRETE KITCHEN? MANY IMITATORS, YET ONLY ONE ORIGINAL! WHAT WERE YOUR MOTIONS?

We were just building our private home in Sankt Martin. The problem wasn't the architecture or the interior when building, but the right kitchen. There was no model or manufacturer that could represent my ideas of the ideal kitchen. So the only solution for me was to design one myself.

THIS WAS OBVIOUSLY SUCCESSFUL; IT RAINED MANY DESIGN AWARDS. ABOVE ALL THE LIGHTNESS OF THE CONCRETE KITCHEN IS FASCINATING.

It doesn't always have to be heavy as lead when it looks like concrete. However, the trick is not an airy, light supplement, but the extremely thin walls of the kitchen body. The PURE can be made from just 8 mm thick concrete.



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CONCRETE HAS A REPUTATION FOR BEING DIFFICULT TO PROCESS?

Yes, that particularly appealed to me and motivated me. We have invested a great amount of time and expertise in discovering this unusual material. Our manufactory has developed a special process with which we can process concrete so thin that it is light enough but not brittle. Its lively surface, including fine cracks and bubbles are retained without the stability suffering.



WHAT THE IMPOSING OUTER SKIN OF THE MODERN CONCRETE KITCHEN PROMISES, DOES ITS INTERIOR ALSO LIVE UP TO?

Yes, this is also high quality, it is made of stainless steel and the best wood. The reduction to the essentials and the visual tidiness are part of our design concept.

NATURAL MATERIALS ARE IMPORTANT TO YOU. WHEN IT COMES TO GREEN THUMBS, YOU WENT ONE STEP FURTHER AND CAME UP WITH SOMETHING SPECIAL.

With the new edition of the PURE, we have also integrated a revolving herb bed into the cooking island and equipped the rear wall with it as well, in the form of a sliding door and growth lights. A lot of function and useful details that you don't see at first glance.

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ÜBER STEININGER

STEININGER steht für puristische, exquisite Architektur, Interiors und Designküchen. Mastermind Martin Steinger leitet die Manufaktur in St. Martin (Oberösterreich), weitere Standorte befinden sich in Linz, Wien, Hamburg und London. STEININGERS BESPOKE Designs und Architektur-Settings sind international gefragt: Sie begeistern durch markante, klare Linien, Zeitlosigkeit und raffinierte Details.

Martin Steinger ist Ästhet und Minimalist. Herausragende Gestaltung ist für ihn ein entscheidender Mehrwert, dass Dinge funktionieren, setzt er voraus. Alle Entwürfe ordnet er diesem Credo unter. Dabei definiert er Raum, Form, und Nutzung entsprechend. Béton Brut und seltene Metalllegierungen ergänzen die Werkstoffpalette. Es entsteht eine neue Art von Raumerlebnis, Sinnlichkeit und Haptik.

BESPOKE DESIGN – DIE STEININGER COLLECTION

Designs von STEININGER sind ein Statement für nachhaltigen Luxus, Stil und Komfort. Dieser Anspruch setzt sich in den Küchen- und Möbelunikaten fort. Jeder Entwurf aus der STEININGER Collection ist eine Maßanfertigung. Modernste CAD-Programme und Cutting Edge Fertigungstechnologien in der Produktion in Österreich stellen höchste Qualität sicher. Die Feinjustierung am Ende übernehmen die Mitarbeiter. STEININGER ist eine Manufaktur und fühlt sich dem Handwerk verpflichtet.



FORDERN SIE HOCHAUFLÖSENDES BILDMATERIAL UND WEITERE INFORMATIONEN AN:

STEININGER.DESIGNERS GMBH
Weinleiten 1, 4113 St. Martin, Austria
+43 7232 2229-0 | pr@steingerdesigners.com
www.steingerdesigners.com
